### Tough Love Is For Your Mama

## Empathy

### Yes

- Person in recovery
- Drug screen supports recovery
- Baby is dependent
- Declined services
- Had a setback

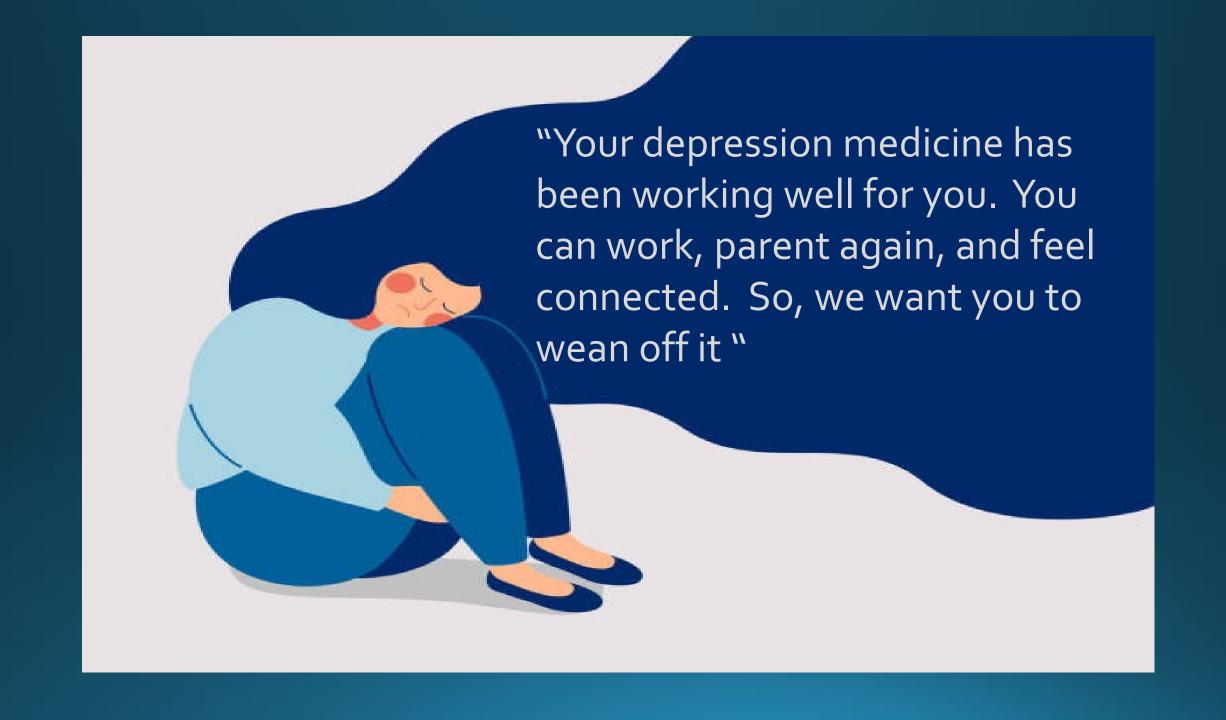
#### No

- Junkie, druggie, addict
- Clean and dirty
- Baby is addicted
- Non-compliant
- Relapse

# "Abstinence is best!" Why we recommend MAT



- 7-10% success without intervention
- Standard of care by ACOG
- Relapse risk



### Actual stigma:



 Sleep clinics that will not work with patients that have history of SUD



 Pharmacy staff that talk about patient's medications loudly at the counter



 Medical providers-nurses and doctors-are not allowed to be taking any buprenorphine products



 Pharmacy that would not give the patient her medicine, placed me on hold and whispered to me "You know she's pregnant right?"



## The waiting room



OWhen I hear too many no's, I ask for a yes

OWhat CAN we do to help?

OWhat CAN you do for her?

Be solution-focused

Set the pace for YES



## IFYOU SAY IT OUT LOUD AND IT SOUNDS STUPID,

IT IS STUPID.

DON'T DO THAT.

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